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## Personal Statement (Pr Position)

“Sometimes it’s the smallest decisions that can change your life forever.” — Keri Russell

As students, we are constantly making decisions that shape the rest of our lives and allow us to grow and develop as individuals. The choices we make have a perennial impact on our lives, society and the way others perceive us.

E-Cell has been a very integral part of my first year. Being a part of this stupendous team has been a wonderful learning experience. Since school, I have absolutely loved participating in multicultural events, MUN’s, elocutions, sports, and hence I’ve longed for an opportunity to organise one. Through E-cell I had a chance of organising a range of events which also includes my very own event “carnival”. Organising “carnival” was one of the most thrilling and informative experiences I have ever had. I’ve always lacked confidence and had plenty of self-doubt. But through this event, for the first time, I decided to take up full responsibility and lead a team. As a team leader, I realised that not everything goes as planned, it is important to learn to be flexible and act on present situations rather than dwelling over the circumstances. This whole process made me realise how important it is to be a multitasker, time manager and know how to meet the needs of our target audience. PR is the thin line which differentiates a good event from a great one.

It is an organisation dedicated to promoting the spirit of entrepreneurship among students through various activities and events. One such event was “Illuminate” which included an Idea Generation workshop, Elevator Pitch and Enacting an Advertisement. This was something very new as it required me to come up with a business model and pitch it in less than two minutes and at the same time convince the panel to invest and believe in my idea and prove I’m the most capable of all. This was indeed a very good exposure for me as it would definitely help me in the future as any work starts right from the first impression and nothing could beat an elevator pitch which acts as a buffer and showcases your idea in the smallest timeframe possible. It has instilled a spirit of entrepreneurship and unbound self-confidence within me. I’ve also had the opportunity of hosting the internship fair and this not only boosted my confidence but also improved my public speaking skills.

Having said all of this I would like to be a part of this exceptional committee in order to achieve greater goals and excel as an individual.

I would like to apply for the following positions:

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1. Head of Events.
  2. Head of Operations.
  3. Head of PR.

I feel I'll be an appropriate choice as I'm very hardworking and give in everything that I have to deliver. I'm very creative and I love doing things differently and thinking out of the box which are important factors for Event organisation and any student body in general. I'm also someone who is very punctual and completes each and every task within that stipulated time which I feel is an important factor for the smooth working of a committee. I believe I'm also good at PR-ing as I'm very easy to talk to and quite persuasive.

I would like to upscale the committee activities by establishing stronger and concrete tie-up with other E-Cell's as for any successful event an audience is a must. With that being said I would also want to have more inter-college competitions and events such as internship fair's, Food challenge and Elevator pitch as it'll be a great exposure for the committee, students, and our college.

I would like to thank E-Cell for giving me such a great platform and exposure. I have learned a lot and there has been a great improvement in my skills. I would greatly appreciate this opportunity and I am sure it will be an invaluable experience. Thank you!

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