
The OnePlus 7 Wireless Charging

Recent speculations have disclosed that Chinese smartphone company, OnePlus, may be considering taking its 'Dash Charge' technology off the market and reinstating the concept with what will supposedly be called 'Warp Charge', soon. This rapid charging technology, that has been one of the most sought after features in any rechargeable device, has inevitably endorsed the OnePlus handsets for the better part of 2 years. Dash-charge is a fast-charge technology by OnePlus, that promises to provide battery back-up ample for a whole day, under optimum usage, in mere 30 minutes of charging. The feature first saw the light of the day with the OnePlus 3 apparatus, that came along with a Dash-Charge Adapter to utilize the technology.

Given the popularity of the technology, fans were quick to point-out that the company not only eliminated any reference to the Dash Charge technology with the unveiling of the OnePlus 6 handset earlier this year, but has been eradicating any indications to it in from their website. The worldwide online store displays the charging data-cables as 'Fast Charge' and even in a former OxygenOS Publically Open Forum, the phrase 'charging rapidly' was swapped for 'Dash Charge'. It turns out, the company is set to completely get rid of the term 'Dash Charge' entirely, replacing it with 'Warp Charge' due to trademark infringement issues in the European Union. Another uncanny observation was, that the Chinese manufacturer has not yet removed the nomenclature from their Indian domain.

As per a report by XDA Developers, OnePlus has already submitted a request to the European Union Intellectual Property Office (EUIPO) to brand 'Warp Charge'. It was also quoted that the technology will include "data-cables, power-adapters, smartphone chargers, electrical-adapters, batteries, electric-chargers for electric-batteries, and wireless-chargers." Since none of the OnePlus handsets launched till date offer any wireless charging mechanism, the company's application, reserving rights for its usage under the new terminology, sparked rumors about its possible incorporation in future smartphones.

The administration has presently filed OnePlus' 'Warp Charge' trademark submission as 'under consideration' and a formal statement concerning these conjectures will be released by the company shortly after the authorities clear the request.

The situation came to this, after the Chinese manufacturer submitted a tender to trademark 'Dash Charge' terminology in the United States as well as European Union, two years ago. In March 2018, the application was overruled by the EU owing to infringement disputes with two major companies. On one hand, the wireless audio firm, Bragi, disputed the resemblance of the phrase 'Dash Charge' to its own technology called 'The Dash Pro'. On the other hand, the

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Chinese company's moniker was found strikingly comparable to American e-commerce and cloud-computing company, Amazon's offering called 'Dash Replenishment'. Amazon's Dash Replenishment facility allows ordering of commodities from the platform using connected devices, in case of low stocks.

The new trademark can only be expended and officially proclaimed by OnePlus after it has been approved by the authorities, though it is being anticipated that the company took steps to ensure that no breaches transpire this time around.

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