

# MBA Papers' Impact on Admission: A Case Study

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MBA admission essays play a crucial role in the evaluation and selection process of candidates applying to business schools. These essays provide an opportunity for applicants to showcase their unique qualities, experiences, and aspirations, helping admissions committees determine whether they are a good fit for the program. However, poorly-written MBA admission essays can have a significant impact on how candidates are perceived and ultimately selected. This essay will analyze the effects of poorly-written MBA admission essays on candidate evaluation and selection through a case study approach.

## Case Study Overview

For the purpose of this analysis, we will consider a hypothetical case study of a business school's admissions committee reviewing MBA admission essays submitted by candidates for the upcoming academic year. The committee is tasked with selecting a diverse group of candidates who demonstrate strong academic abilities, leadership potential, and a clear sense of purpose for pursuing an MBA degree.

### Candidate A: Poorly Written Essay

Candidate A submits an MBA admission essay that is riddled with grammatical errors,

awkward phrasing, and lack of coherence. The essay fails to clearly articulate the

candidate's goals, motivations, and unique qualities, making it difficult for the admissions committee to understand why Candidate A is a strong fit for the program. As a result, Candidate A's application is placed in the "borderline" category, with doubts about their communication skills and overall suitability for the program.

### Candidate B: Well-Written Essay

In contrast, Candidate B submits an MBA admission essay that is well-structured, articulate, and compelling. The essay effectively communicates the candidate's career goals, leadership experiences, and passion for the business school's values and offerings. The admissions committee is impressed by Candidate B's writing skills and ability to convey their strengths and aspirations clearly. Consequently, Candidate B's application is considered a strong contender for admission.

## Effects of Poorly Written Essays on Candidate Evaluation

When reviewing MBA admission essays, admissions committees often use them as a key tool for assessing candidates' communication skills, critical thinking abilities, and overall fit for the program. Poorly written essays can hinder the evaluation process in the following ways:

1. **Impression Management:** Candidates who submit poorly written essays may leave a negative impression on the admissions committee, suggesting a lack of attention to detail, professionalism, and commitment to excellence.
2. **Content Clarity:** Essays that are unclear, convoluted, or lacking coherence can make it challenging for the admissions committee to understand the candidate's qualifications, goals, and reasons for pursuing an MBA degree.
3. **Competitive Edge:** In a competitive applicant pool, well-written essays can help candidates stand out and differentiate themselves from other applicants.

Poorly written essays may fail to make a strong case for why a candidate should be selected over others.

## Implications for Candidate Selection

The impact of poorly written MBA admission essays extends beyond the evaluation stage to the final selection of candidates for admission. Admissions committees must weigh various factors in their decision-making process, including the quality of essays submitted by applicants. Key implications of poorly written essays on candidate selection include:

- **Admission Decisions:** Candidates with poorly written essays may be at a disadvantage compared to those with well-crafted essays, as their communication skills and ability to make a compelling case for admission are called into question.
- **Waitlist Consideration:** Applicants with borderline essays may be placed on the waitlist or denied admission, as the admissions committee may have reservations about their readiness for the rigors of an MBA program based on their writing abilities.
- **Scholarship Opportunities:** Candidates vying for scholarships or financial aid may face additional scrutiny if their essays fail to impress the selection committee, potentially impacting their chances of receiving financial support.

## Conclusion

In conclusion, poorly written MBA admission essays can have a significant impact on candidate evaluation and selection processes. Candidates who submit essays that are unclear, error-ridden, or lack coherence may struggle to make a compelling case for their admission to business schools. Admissions committees rely on essays to assess candidates' communication skills, critical thinking abilities, and overall fit for the program, making it essential for applicants to invest time and effort in crafting strong, well-written essays.