
The fashion of the 1990s

The 1990s The 90's was full of baggy suits, drab colors, and boring cuts. These suits were a reflection of the culture that created them. There was a big change in the world in the 90's the eastern culture opened up more and more to the western world, the international community was rebuilding and everything was under construction. With the internet being invented and innovation moving at extreme speeds the overall aesthetic of the 1990s does not focus so much on a visual experience but more technical. The 2000sThe 'mash-up' decade! The 2000's was a time that expressed a need for something new.

The mixture of influences and ideas gave way to shrunken suits, Open styles, clean, pastel colors and a 'coming out' attitude characterized the aesthetics of the 2000s, but generally speaking, suits were out of style. Suits were seen as a formal look and were only worn when really required. People wanted something new so it was out with the old and in with the new, with the internet now growing, music and fashion were more interlinked than ever and suits were falling behind. The 2000s was a time when a lot changed very rapidly, and this is why it is hard to talk about a 'main' style.

2010 – 2018

Designers realized that there was no need to start a fresh and throw out the old but to revive what was left behind. The revival of men's style built on classic pieces of past decades, particularly the styles of the '20s, '40s, and '50s, but with a modern interpretation. Vintage and vintage-inspired pieces are the staples of the early 2010s. The world is changing again interconnectedness from around the world means the western world is more used to others cultures and visions. In the spirit of post-modernism, the suits of the early teens are, in most cases, references; they always reference a place, a person, a time or an event. Originality is gold. Our world is building, and gradually entering into a new era, where everyone realizes that we are all connected and it is the organic technology we use that connects us. We don't need to 'be' in a certain place have a certain look.

For the man of the 2010s, technology is no longer a separate entity; it is an integrated part of his lifestyle and defines his personality. With all of these references around, today's style becomes more than just fashion. It is important to observe that currently, niches are the new mainstream. The new mainstream is basically composed of many and various visions, concepts, aesthetics and styles. Today we know that fashion does not have to mean discomfort and, therefore, the suit is no longer something to be worn only in reserved settings. We also know that each man can create his own style of drawing on the various fashions that emerge. With every passing decade, fashion became more conceptual rather than simply functional. In the end, whether we want to admit it or not, our clothes say more about us than we think; they reflect concepts, paradigms, worldviews and personal characteristics.