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## Why Investors Should Buy and Hold Walt Disney Co. (nyse: Dis) for the Long Term

Walt Disney Co. (NYSE: DIS) has been a great stock this year so far, however, some investors in the company, haven't been too excited because, over a certain period, DIS stock has drop about 9%, while the wider market has grew about 30% over last three years. Despite these difficulties, there are a lot of reasons for investors to consider buying DIS stock and anticipate an impressive ride into the future.

Dis shares have soared 240% over the past decade, which breaks the S&P 500's 129% hike. This skyward drive also leads Comcast's 238% surge as well as Fox's 172%. DIS has a portfolio which now consist of Pixar, Marvel, Lucasfilm, and its own studio, which should enable it to go up against rivals like Netflix when it launches its new independent streaming service by the end of 2019. DIS, together with ABC, ESPN, and its other cable networks, will be alright in the new entertainment age due to the fact that live sports have just begun evolving and will not dye soon. In the interim, nothing like Netflix, DIS still creates box office hits and has the brand names to roll out reliable money creators for the following years. This consist of making a slide of live-action versions of many DIS cartoon hits over the next 10 years.

Moreover, DIS Parks and Resorts business keeps on rising, with revenues up 13% last quarter to \$4.88 billion. Furthermore, one thing Walt Disney Co. (NYSE: DIS) investors must also look at is the general quarterly revenues raised by 9% to \$14.55 billion, while its free cash flow rose 48% to \$3.46 billion. In this way, DIS has the money to adjust to the new entertainment atmosphere by spending on content, which all that truly matters as HBO fans will recognize. DIS has been able to form fruitful and gainful brands that can then be able to be utilized in future movies, live shows, theme park rides and attractions, toys, video games, and other merchandise. DIS has likewise been an ace at reviving decades-old characters. Let's ponder recent blockbusters such as Maleficent, the Jungle Book, Alice in Wonderland and Cinderella, also, the anticipated Dumbo and the long-awaited Mary Poppins. Each positive action adds to the developing list of productive enterprises. In any case, a stock is only good if the company is expected to grow, which DIS looks ready to do.

There's no disagreeing that DIS is experiencing yet another transition, adjusting to a world that undeniably depends on streaming. DIS has successfully explored changes in the entertainment scene for quite a long time, with the introduction of TV, cable, and now streaming. Walt Disney Co. (NYSE: DIS) has a reputation few can match. Since coming out in 1957, DIS stock has returned over 5,000% and by all indications this run will continue. DIS stock looks really solid

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right now, despite some challenges. I think it is a good long-term buy.

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