
Beauty Product Manufacturers & Eco-friendly Cosmetics

Customers nowadays are becoming increasingly concerned about what they consume, from their daily diet to their cosmetics and beauty products. Most people will check for gluten-free claims on product labels before buying any cosmetics. For others, being natural is just not enough, they have to be extra sure no animal ingredients were used and that the product wasn't tested on animals. Now, most beauty product manufacturers are beginning to switch from synthetic products to natural ingredients to meet the teeming demand for cruelty-free, vegan and eco-friendly cosmetics and beauty products.

Probiotic Skin Care

Currently, there is a high chance of your skin care regimen containing at least one probiotic product. Research has shown that about 67% of people with acne had compromised guts, while those without acne had healthy guts, creating the link between gut health and skin. Talking about gut health is incomplete if you don't mention probiotics, the bacteria which according to recent studies, might be synonymous with good skin. The use of probiotics in skincare can be traced to ancient Egypt, where Cleopatra, an Egyptian ruler, was recorded to have bathed in sour milk. The recent application of probiotics in beauty products offers a more pleasant experience.

Natural Deodorants Become Widespread

Before now, antiperspirants often contained aluminium. When applied, the aluminium inhibits sweating by clogging the sweat glands in your armpits. While these leave your armpits dry, they prevent the detoxification of the body via its natural pathways. Some research has shown that aluminium antiperspirants might be linked with breast cancer and Alzheimer's disease. Though the research findings haven't achieved widespread acceptability in the medical community, we have seen more and more cosmetic manufacturers come up with aluminium-free formulae. In the cosmetic industry, there have been huge discoveries for making natural formulae last longer, improving scents, making baking soda-free formulae for people with skin sensitivities, and formulae that work for everyone.

Oil Cleansers Replace or Complement Cleansing Powders

Powder cleansers are beginning to find their way into the natural beauty space, replacing or acting as a complement to the previously-conventional oil cleansers. There are a few reasons

Need help with the assignment?

Our professionals are ready to assist with any writing!

[GET HELP](#)

for this. First and foremost, having cleansers in powder form is a super effective way to avoid having to use too many preservatives in the products. This proves helpful to our skin as most preservatives can cause skin irritations.

This also has a good environmental effect. Products containing water require preservatives to minimize microbial growth. They're multi-tasking products and, based on what they're combined with, can be utilized as a facial treatment or mask. Chief ingredients of the cleansers include clay, arrowroot, dried milk, cacao, and rice bran. As a bonus, you won't have to worry about the three-ounce limit imposed by the Transportation Security Administration. Plant stem cells.

Between the ages of 25 and 35, most women begin to experience hair thinning, accounting for 40% of people dealing with hair loss. While there are various reasons for this condition, most cosmetic manufacturers are beginning to fight hair loss and aging by using plant stem cells in their products. From the Egyptian blue lily, active plant cells are extracted for their skin balancing and anti-aging abilities. A highly concentrated antioxidant is extracted from the French oak. These two, including Redensyl, a hair growth galvanizer extracted from plants, are the key ingredients of most scalp serums today. They have been shown to enhance hair growth by up to 214% and reduce hair fall by up to 17%. These skincare products made from plant stem cells are designed to be free from color, gluten, paraben, sulphate, and harmful side effects.

Vitamin C

As of last year, searches for "vitamin C serum" on Pinterest were up 3379%, and for a good reason. While vitamin C isn't a new kid on the block, changes in its packaging and formulations have led to an increase in the efficacy of this vitamin and are part of the reason vitamin C has become predominant in the natural beauty world.

Vitamin C has antioxidant properties that protect the skin from free radicals, enhance collagen production to keep wrinkles and fine lines on the skin away for more extended periods, and brighten and harmonize skin tone to curb hyperpigmentation – all apparent areas of concern for most people.

Need help with the assignment?

Our professionals are ready to assist with any writing!

[GET HELP](#)