

---

# Low budget video production and their lighting techniques

## Background Review

As a multimedia student author knows the lighting cost for video production is so high. As a result, he thought If he can do a research about the low cost lighting, it will be helpful for others. And he asked some production houses about “What is the low budget?”

“Low budget means the provision of a high quality product/service using at the minimum cost.”

## CLICK Production House

“Production with low cost is a low budget.”

## Picture Matix

## Research Problem

How can we do low budget video production using natural lighting?

Finally, author found his research problem and

If we used natural lighting system, it will save our money. That one will be the best opinion for the low budget lighting system. But If we used natural lighting system we have to following some tips for getting a better output.

- Select the right camera
- Select the matching lenses
- Finding the best locations
- Use reflectors and flags
- Make the sun your backlight
- Shoot during blue hour and magic hour

Relevance and Significance

What is video production?

---

## Need help with the assignment?

Our professionals are ready to assist with any writing!

[GET HELP](#)

---

What is Low budget?

What is blue hour and magic hour?

Basically Video Production is making video. That is the simplest answer. Video production is writing a script, shoot it and edit the video clip as one. There are two things in video production called Pre-Production and Post-Production.

Pre-production means the things you have to think before start your shooting. (script, story board, crew, actors...etc.) Post Production means editing of raw footages, add transition effects, dubbing, and this the last step of video production.

Blue hour is the short time after the sun goes down or before it comes up. The thing is Sky is so colorful but sun is not available in that time. Magic hour is leading upto sunrise and after sun rise.

## Objectives

The objective of this research is giving an idea about the low budget video production and how to use it properly. It will helpful for the student who studying film production or video production, university students, new directors.

If we used this natural light (available light) to shoot our videos we can save the money that we allocated for the lighting equipment.

## Literature Review

“When filming interiors, windows can be a great advantage, but you have to be wary of where the sun is.

If you film half a scene in the morning and the other half in the afternoon, your lighting will change dramatically and you may not be able to match your shots unless you plan carefully.”

## Ewan Stewart

“One of the biggest advantages of shooting with natural lighting is the ability to freely move your camera around the scene (without having to rig lights up to hide them). For those of you that like to use Steadicams, or go handheld, this is really liberating as you can truly be spontaneous and follow the action of the scene.”( <http://noamkroll.com/shooting-with-natural-light/>)

---

## Need help with the assignment?

Our professionals are ready to assist with any writing!

**GET HELP**

---

## Noam Kroll

In author's opinion also same. If we used natural lighting for the videos shooting it will be so easier for videographer, because he can manage all the things and he can do his work easily.

Shooting with common lightweight will be a truly freeing on account of approach the art of film making. once done well, you'll have the capacity to get results that in a few circumstances could way surpass what you may have completed old lighting. immediately same tho', you may exclusively get these outcomes on the off chance that you expect appropriately, choose the right devices and do your examination once it includes areas and day lightweight. It's conjointly indispensable that on the off chance that you select to utilize characteristic lightweight there's motivation to attempt to consequently, beside the plain actuality that you just may envision it's simpler to figure with (which isn't the situation). On the off chance that your story includes an extremely natural, regular look than abuse available lightweight will be one in everything about best determinations you'll work as way on the grounds that the style of your generation. yet, in the event that you're shooting AN activity film that won't benefit moreover from this framework than don't only utilize it because of you'll have the capacity to. construct the right option for your venture and if it's to use available lightweight, then find a way to make it look stunning.

- Hypothesis
- If we used natural lighting system. Then we can do low budget video production.
- In this quotation there a two variables in here. That is Dependent Variable and Independent Variable.
- Dependent Variable: Low budget video production
- Independent Variables: Natural lighting
- Led lights
- Three-point lighting
- Reflectors

### Research Questions

- Method and Methodology
- Target audience
- Young film makers
- University students
- How I hope to test

Experiments with variant techniques in natural lighting.

## Ex: Documentaries

---

### Need help with the assignment?

Our professionals are ready to assist with any writing!

[GET HELP](#)

---

## Short video

Interviews with film directors and producers. (getting their insight on lighting)

## The sample group

### University

The author will find out the reliable information by referring and researching through books and online sources such as e-books, articles, news, magazines and newspapers which are proficient in low budget and video production.

In the last phases of research, the creator will gather information and data which will fit best after an exhaustive fundamental research and thought. The creator comprehends that his examination compose falls under the connection inquire about in the goals area. For this he may embrace the organized approach as the request mode.

gradesfixer.com

---

## Need help with the assignment?

Our professionals are ready to assist with any writing!

[GET HELP](#)