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## The different uses of Keffiyeh nowadays

People whose origins include the keffiyeh in their history, tradition and culture, and people who are attached to their history and refuse new ideas and “updates” on society’s beliefs might find it hard to accept that the Keffiyeh’s use, like many other things in this world, have changed. Even though some changes can be considered slight changes, they can be seen as drastic, unacceptable changes by these people. In this case, the keffiyeh’s meaning to them is inimitable (incomparable) so they might find it difficult to accept that the keffiyeh is being used in different ways nowadays. Even I have heard of people saying that the different uses of Keffiyeh nowadays diminish its meaning and lower its value. On the contrary, it can also be seen that every single use of the Keffiyeh makes it a great asset for everyone to have, especially in emergency situations. It all depends on how we choose to see the whole situation. Let’s think about each of its uses one by one: Keffiyeh, the Protector: Protecting you from the sun and dust makes it hard to negotiate that its legacy is being insulted. The sun can cause nose bleeding or severe headaches, and inhaling dust during disturbed weathers or regularly (i.e. construction sites & desert areas) can cause you to establish Asthma if you are prone to have it.

Keffiyeh, the fashion of today, of everyday, and the emotion healer: It might be seen as degrading its value when used as a fashionable item. However, people add it to their style in different ways to heal emotionally; it boosts their energy, their confidence, as it can add colorfulness to their style or a tweak they have been wanting for a while. Some people use it as a scarf. Others might wrap it around their waist. Also, I have seen people wrap it around their wrist! Others also wrap it around their bag handle, making specific shapes with it; that are lovely! It can also be wrapped around the waist in an elegant way, to add style to your clothes!

Keffiyeh, the weight holding savior: Tying its ends to make it a bag for items might be looked at as unacceptable. However, think about it that it might have saved someone from carrying several items that in total are heavy in weight or it might have saved someone from holding several items with a baby in the other hand. The way we choose to see the situation defines the way we react! Keffiyeh, the breezy weather’s savior; It might protect someone whose exams are close from getting sick for instance!. It gives you a warm feeling in a breezy weather.

### **Keffiyeh, part of your first aid kit**

Sometimes bleeding excessively can be a cause of death! As much as we hope that no one goes through such situation, sometimes it’s inevitable and we have to react spontaneously. In this case, using your keffiyeh to save you would only show its importance, not that you are misusing it or diminishing its value.

### **Keffiyeh, part of your healing process**

Using it as an arm sling might save you the amount of money you might not have at the moment that you can use for something of more value to you. Also, if you have different colors, you can change a keffiyeh of a color that best matches your clothes at the moment, using it as an arm sling!

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## **Keffiyeh, the baby lover**

What can be more of an honor and a nicer idea that to wrap your baby if it's cold and there are no other means of warming your baby's body up other than wrapping them with you keffiyeh! When it comes to your loved ones, especially babies, who are 100% dependent on you, this can be a great idea in emergency situations or critical conditions.

## **Keffiyeh, the emergency situation solver**

Given its length and how large it is, a keffiyeh can be used as a signal flag in emergency situations to attract the attention of faraway people who might be able to save you from whatever situation you are in. Also, it can be used as a weapon, where you can twist a big rock up in the middle and swing it away on your attacker if you were ever attacked. In this case, it would be a self-defense tool that might save you from danger! What better purpose can it serve in such situations? So if you have a keffiyeh while travelling, ensure you have it with you the whole time!

## **Keffiyeh, the resting tool**

Not only can it give you the chance to rest after a long walk in the woods, but it can also be wrapped around your eyes during day light to help you take a nap and rest, so you can go on with your day refreshed and energized! With globalization in place and with the widespread idea of everyone's need to be unique and have their unique taste, our traditions and culture beliefs are in danger of becoming extinct in the coming few years. This is how some people look into change and interpret it. Also, others see change as a way to adapt to how the environment and the mentality of others is changing, which in turn is determining how society as a whole thinks now.

After all, there are four kinds of people:

1. those who sniff;
2. those who scurry;
3. those who hem;
4. those who haw.

Some people sniff change early and prepare themselves to adapt to those changes and to create a positive and desirable meaning for themselves through this change. Others scurry into action and judge the changes before actually looking into their real meaning and new way that they can see them. On the other hand, other people hem, nagging about change and fearing it, seeing that it might lead to something worse. Last but not least, those who haw are the ones who see that change can lead to something better, so in return they adapt with the change and embrace its positives, coming around its negatives to turn them to positives. Which of these types of people are you?! Would you like to remain the same or you wish you can be of a different type?

So based on the above, how do you think we can keep our keffiyeh's legacy alive? In order to ensure the main meaning and the main idea behind the keffiyeh remains alive, we have to explain it to our children and make sure they feel what it actually means to our culture, so that

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even when they use it in a different way, they can still understand its importance and only feel that they have to respect how they are using it, no matter how they are doing so. After all, the keffiyeh can be considered a physical and emotional savior, depending on the situation. The roles it plays are protective to an extent where you have to take a look and think: "if an item that was created by humans has all those roles to play, then what is my role in this world? And what are the different roles I am playing and I can still play to make an impact this big on the world?" So now that we're at the end, let's think about it together, do you have a keffiyeh? 1. If yes, then great, do you have enough colors of it or enough quantity of it? If yes, then great. If no, then go ahead and buy one through this link. 2. If no, then why not buy one? Come on, click on this link to view your options and choose your collection of keffiyeh's.

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