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## The List of Pros and Cons of Social Media

Communication is a part of life. The ability to communicate clearly and effectively is one of the main skills that people have. The use of technology can be a great opportunity for people in communicating, reducing time. But technology can have consequences of reducing person-to-person interaction without the device.

Today communication technology has rapidly developed. Moreover, users now have the chance to share through social media channels what they like. But the same goes for social media, most people admire it, as one of the best inventions and some seem to take it as a negative impact on society.

I want to talk about the positive influences of social media and communication technology.

*The first advantage* is connectivity which is the main positive side of social media. People from anywhere can connect with anyone, despite the location.

*The second benefit* is the opportunity for education. Social media gives a lot of possibilities to students and teachers. It is very easy to educate others on social media. You can follow anyone to learn from him/her.

Regardless of your location and education background, you can get knowledge, without paying for it. *The third* is Real-Time Information Sharing. This can be a great time saver for everyone. You can share your issues with the community to get help and advice.

*The fourth advantage* of social media is to Improves Business Reputation. For example, positive feedback and sharing about a company can help them with sales and goodwill. Since people are free to share whatever they want on social media, it can impact positively when good words are shared.

But also the usage of social media can also have a negative impact on health. Most of the users get lazy because of the excessive use of social network which in result brings disorder in our routine life.

*The second disadvantage* is a waste of time. Social media can take over your life.

*The fourth negative side* is hacking. Personal data can easily be hacked and shared on the Internet. Several personal VK and Instagram accounts can be hacked and the hacker can post

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materials that have affected the individual's personal lives. It is one of the dangerous disadvantages of social media.

*The fifth* is a virtual world which devours the mind of users and actually most of the dependent users of communication technology die.

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